

Andrea Nysen

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OBJECTIVE

TO WORK IN A CHALLENGING ENVIRONMENT TO APPLY AND HONE BUSSINESS AND PROBLEM SOLVING SKILLS AND FURTHER DEVELOPING CREATIVITY

BUSINESS EXPERIENCE

FIND MEDIA SOLUTIONS (ABV GRAPHICS)

JULY 2010 - PRESENT

ARTISTIC DIRECTOR

- / Head of graphics department - in charge of all print, wed, and media design
- / Developed company identity, designed entire online presence as well as all print media
- / Worked with clients to design and develop website and print media to suit their needs.
- / Worked closely with various teams to head all graphical decisions and client management

INTERACTIVE & GRAPHIC DESIGNER

JULY 2009 - PRESENT

PRINT / WEB

- / Designed various print based advertisements, logos, and paperwork, including copy-writing
- / Consulted & executed branding of companies as well as marketing / advertising concepts
- / Worked on, designed, and web mastered HTML based websites, web-graphics & video
- / Helped various companies create online profiles and marketing strategies leading to large increases in sales and over-all recognition
- / Companies include: AllStar Kung Fu (national chain), Alpha Omega Plumbing, Zinola Manufacturing, and Estate Painting
- / Utilized Adobe Suite Software - PhotoShop, Illustrator, Premiere Pro

JAVU

JULY 2009 - FEBRUARY 2010

CO-FOUNDER

- / Main spokesman for business – met with investors and potential partners
- / Worked with a team to developed and research for business plan
- / Designed and conceptualized mockups, branding, and all company based graphics

PURE CREATIVE EXPERIENCE

SANTA CLARA UNIVERSITY PERFORMING ARTS

OCTOBER 2008 - JUNE 2010

LEAD LIGHTING DESIGNER

- / In charge of various large scale lighting designs - utilizing 200 or more lighting fixtures
- / Designs include dance shows, music festivals, and large scale musicals
- / Created lighting paperwork (CAD) architecting position and purpose of all lighting fixtures
- / Managed implementation of design, and programmed lighting control boards for 300+ cues
- / Worked under time and budget constraints, while maintaining highly successful designs

ARCHBISHOP MITTY PERFORMING ARTS

JANUARY 2006 - MARCH 2010

LEAD SET DESIGNER

- / In charge of all scenic designs - designing all mainstage shows for entire theatrical season
- / Worked under constraints of time, budget, and workers to implement highly praised designs
- / Helped transform program into a more competitive and recognized performing arts center
- / Over-saw implementation of design, and managed construction and painting process
- / Engineered all architectural elements for best constructional stability with cost efficiency
- / Drafted construction drawings (CAD) and built scaled models

EDUCATION

SANTA CLARA UNIVERSITY

B.A. THEATRE ARTS – DESIGN EMPHASIS (JUNE, 2010)
MINOR IN ASIAN STUDIES

CARNEGIE MELLON UNIVERSITY

LIGHTING DESIGN (B.F.A) PROGRAM (2006-2007)

SKILLS

- / Creative with an artistic and visual eye and a high propensity for problem solving
- / Skilled at learning new concepts quickly, working well under tight deadlines, and communicating concepts clearly and effectively
- / Able to successfully work in teams to develop and integrate creative concepts
- / Well rounded, with skills in all artistic, technical and business fields
- / Extensive computer training and education, including software prowess in the Adobe Creative Suite

INTERESTS

Photography
Acrobatics

Marketing
Design

A challenge